

Solar Success

Installation Success Stories From Window Film Dealers Around The World

Solar Gard® window films provide invisible solar protection for Lanhydrock Hotel & Golf Club

UV rays, heat and glare are eliminated allowing members and staff to enjoy the beautiful Cornish countryside

Lanhydrock Hotel & Golf Club is situated in the very heart of Cornwall's rolling countryside. The acclaimed 18-hole golf course was extended in July 2006 to include a luxurious hotel, a new bistro and extensive conference facilities. The beautiful and unequalled location was key to the hotel's conception. With the golf course based in the geographical centre of Cornwall, it became clear that adding accommodation would make Lanhydrock an ideal base for golfers and non-golfers to explore the many charms of the county. The new complex was designed with large windows to allow uninterrupted views of the splendid Cornish surroundings.

Three months into last year's hot summer, Lanhydrock Hotel & Golf Club was faced with two major problems. The strong sunlight coming through the Golf Club reception ceiling glass was causing golf merchandise to fade, while the reception was becoming rather uncomfortable for staff to work in for a large part of the day. At the same time, in the south west facing hotel bistro, which features an impressive large glass wall, the glare and high temperatures were creating unpleasant conditions for diners. The UV rays were also having a detrimental effect on the brand new leather seating and wooden flooring.

Lanhydrock Hotel & Golf Club management considered a number of solutions, including blinds before deciding on Solar Gard® window film. Graham Bond, Managing Director of Lanhydrock Hotel & Golf Club explains: "Both areas were already fitted with air-conditioning systems but we could still not get around the glare and UV light issue. We looked at blinds but they would have been far too expensive and would have obstructed the stunning views of the countryside enjoyed by both our staff and our guests. Besides, blinds

would have been too dominating; we were looking for something that would take the problem away while being inconspicuous."

Lanhydrock contacted local Solar Gard® representative Homeguard Shutters who presented two films, Silver 20 and Stainless Steel 30 as the solution to the glare, UV and heat problem. The installation of the Silver 20 and Stainless Steel 30 window film was pretty straight-forward and turned around in a couple of days, causing minimal disruption to the hotel's operation.

Satisfied staff and customers and a positive impact on the bottom line.

Following the installation at Lanhydrock Hotel & Golf Club, Mr Bond has nothing but praise for Solar Gard® window films. He says:

"Staff at the Golf Club reception have noticed the difference and bistro guests are now happy to sit and enjoy the lovely views from window side tables. The room has definitely become much more comfortable for dining during the day. In my mind there is nothing better than satisfied customers."

And Solar Gard® has not just had a positive effect on customer and staff satisfaction. "Merchandise in the golf shop is safe from fading and our investment in high quality leather upholstery and wooden flooring is protected. To top it all up we have also seen reduced usage of air-conditioning in the bistro which is excellent news for our bottom line," Mr Bond concludes.



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Installation Summary

Building Name:	Lanhydrock Hotel & Golf Club
Location:	Cornwall, England
Problem:	Excessive solar heat fading and damage to furnishings, floors and store merchandise
Solution:	Solar Gard Silver 20 and Stainless Steel 30
Amount of Film Installed:	31 square meters (344 square feet)
Benefits Experienced:	Increased comfort for guests and staff Store merchandise protected from fading Protection of investment of new leather furnishings and wood floors Energy savings through reduced need for air-conditioning



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